

Museum Vestsjælland and Oldenburger Wallmuseum invite you to an open online network meeting

Danish-German cross-border co-operation in digital cultural heritage outreach

The 20th of May 2022 at 10:00-12:00

Online (Microsoft Teams)

Sign up for free:

Send an email to jaa@vestmuseum.dk

Join us for this online meeting on opportunities and barriers in digital outreach and cultural heritage communication in Denmark and Germany.
The goal of the meeting is to lay the foundation for future cross-border co-operation through united digital means.

Program	20th of May 2022 at 10:00-12:00
Current digital trends in the cultural heritage sphere and ways to co-operate <i>Jonas Abkjær Andersen, Ph.D., is project leader at Museum Vestsjælland in digital outreach and cross-institutional co-operations.</i>	
Challenges and opportunities related to digital communication of cultural heritage <i>Peter Svarre is a digital strategist, keynote speaker and author of several books about social media, artificial intelligence, and online communications</i>	
New ideas for digital tools for cultural and natural heritage across borders <i>Annika Hartmann, M.A., is project coordinator of kultursphäre.sh, and kulturfinder.sh. Dr. Christian Möller is professor for corporate communication and digital marketing at the University of Media, Communication and Economics in Berlin and lecturer at Fachhochschule Kiel.</i>	
Discussion and active participation <i>Discussions on opportunities and barriers in digital outreach and cross-border cultural heritage communication.</i>	
Conclusion and next step <i>Short conclusion and agreements on next step for cross-border co-operation.</i>	

[Grænseløs Kulturformidling / Grenzenlose Kulturvermittlung](#)

Grænseløs kulturformidling – afsøgning af muligheder og barrierer for digital formidling af den fælles dansk-tyske kulturarv. Dette projekt er finansieret af Interreg Deutschland-Danmark med midler fra Den Europæiske Fond for Regionaludvikling

Grenzenlose Kulturvermittlung – Aufdeckung von Möglichkeiten und Barrieren für die digitale Vermittlung des gemeinsamen deutsch-dänischen Kulturerbes. Dieses Projekt wird gefördert mit Mitteln des Europäischen Fonds für regionale Entwicklung.



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KursKultur